



**sipad.Power**  
THE POWER OF FLEXIBILITY

# Designed by Dealers, for Dealers.

The last decade has accelerated change in the automotive industry. Dealerships are evolving to meet modern customer demands, shifting to intelligent tools and systems to improve relationship management, service and sales. However, many systems perform limited functions, meaning multiple tools, accounts and logins are needed to manage day-to-day business. Sipad.Power offers a smarter way to manage your dealership.

## The Sipad.Power difference

### Future-proofed architecture

- Work seamlessly across PC, tablet and mobile device
- Intuitive, web-based user interface
- Economical, modular and scalable according to your business needs
- Consistent with Sipad.X

### The highest security standards

- OAuth 2.0 Authentication System
- GDPR compliant
- Aligned with CIS standards
- Developed with ISO 9001: 2015 certification (EA: 33 -37)

### Limitless integration possibilities

- Connect data streams to leading manufacturers
- Effortless integration with third-party software through Open Integrator
- Automate processes through customised rules and triggers

### Integrated paperless documentation

- Less printing is better for the environment and your bottom line
- Easier storage, backup and access
- Prevents document and information loss

# The complete dealer management system

Developed and refined over decades, Sipad.Power takes care of every aspect of your dealership. From Marketing to customer relationship management, through to service department and sales management. Sipad.Power provides every tool your business needs, accessed from a single login and platform.

**A salesperson's best friend**

## **sipad.Power Salesman**

- Choose from a range of pre-configured sales process templates or customise your own.
- Boost cross-selling profits with automated prompts around warranty extensions, optional car insurances, accessories, and financial products.
- Exchange 2.0 provides seamless connectivity to Eurotax and Infocar.
- Advanced reporting tools offer real-time data on sales margins and performance.
- Set, monitor, and measure your marketing campaigns with the built-in Strategy Board.
- Send automated updates and announcements to your sales team with Power.Alerts.

**Simple inventory management**

## **sipad.Power Stock**

- Dynamic 24/7 online showroom to showcase your stock.
- Ability to feature selected vehicles to gain more interest.
- Simplified one-click vehicle information page.
- View engagement data for each listing to measure interest.
- Advanced reporting tools for improved inventory management and forecasting.

**Easily coordinate your team**

## **sipad.Power Diary**

- Accessible from any device. Anytime, anywhere.
- Centralised view of appointments and events
- Assign various access levels according to roles or individual employees
- Never miss another appointment with automated Power.Alert reminders

## Contact us

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